EVENT DETAILS

The Walk to Fight Hunger is a family-friendly event to raise awareness and provide vital funds to support Lowcountry Food Bank's programs that address food insecurity throughout the 10 coastal counties of South Carolina.

Your Sponsorship can provide thousands of nutritious meals containing fresh produce, protein and dairy to more than 200,000 neighbors who do not know where their next meal will come from.

To become a sponsor, please contact:
Alexis Barbalace
Development Officer
(843) 747-8146 ext. 105 | abarbalace@lcfbank.org

Food Insecurity In Our Community

11.4%
1 in 5 children is food insecure
The food insecurity rate in the 10 coastal counties of SC is 11.4%

72% of our clients choose between paying for food and utilities
67% of LCFB households have incomes below the federal poverty level

AT A GLANCE - SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SIGN</th>
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<tr>
<td>NAMING RIGHTS &amp; TV/ RADIO AD inclusion</td>
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<td>DEDICATED TENT &amp; CHAIRS WITH LUNCH OR LITE SNACKS</td>
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<tr>
<td>LOGO ON WTFH T-SHIRT</td>
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<tr>
<td>LOGO REPRESENTED ON LCFB WEBSITE AND EMAILS TO SUPPORTERS</td>
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**2022 SPONSORSHIP OPPORTUNITIES**

**September 18, 2022**

Wannamaker Park
North Charleston, SC

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**PRESENTING SPONSOR - $10,000**
HELP PROVIDE 60,000 MEALS

- OFFICIAL NAMING RIGHTS - "PRESENTED BY"
- INCLUSION IN TV, RADIO & PRESS RELEASE
  Media exposure valued at $3,000
- PROMINENT LOGO DISPLAY ON WTFH T-SHIRT
- COMPANY PRODUCT/MARKETING MATERIAL
  PLACEMENT IN WALKER SWAG BAG
- LOGO REPRESENTATION ON LCFB WEBSITE &
  ALL WTFH EMAILS
  Website reach of 40,000 people and 20,000 unique emails
- PROMINENT LOGO DISPLAY ON WALK
  FUNDRAISING PLATFORM
- LOGO ON EVENT ROUTE SIGN (2.5 X 4FT)
- INCLUSION ON ALL WTFH SOCIAL MEDIA POSTS
  Reaching 19,580 followers on Facebook, Twitter & Instagram

**EVENT ACCESS:**
- WAIVED PARK ADMISSION FEE FOR UP TO 20
  PEOPLE
- A 10 X 20 TENT WITH TABLES, CHAIRS &
  LUNCH PROVIDED FOR UP TO 20 PEOPLE
- 20 PARTICIPANT SPOTS & WTFH T-SHIRTS

**SILVER SPONSOR - $2,500**
HELP PROVIDE 12,000 MEALS

- LOGO PLACEMENT ON WTFH T-SHIRT
- COMPANY PRODUCT/MARKETING MATERIAL
  PLACEMENT IN WALKER SWAG BAG
- LOGO REPRESENTATION ON LCFB WEBSITE &
  TWO WTFH EMAILS
  Website reach of 40,000 people and 20,000 unique emails
- LOGO DISPLAY ON WALK FUNDRAISING
  PLATFORM
- LOGO ON EVENT ROUTE SIGN (2.5 X 4FT)
- INCLUSION ON ONE WTFH SOCIAL MEDIA POST
  Reaching 19,580 followers on Facebook, Twitter & Instagram

**EVENT ACCESS:**
- RESERVED SPOT TO SET UP A COMPANY TENT
- 5 PARTICIPANT SPOTS & WTFH T-SHIRTS

**GOLD SPONSOR - $5,000**
HELP PROVIDE 33,000 MEALS

- LOGO PLACEMENT ON WTFH T-SHIRT
- COMPANY PRODUCT/MARKETING MATERIAL
  PLACEMENT IN WALKER SWAG BAG
- LOGO REPRESENTATION ON LCFB WEBSITE &
  TWO WTFH EMAILS
  Website reach of 40,000 people and 20,000 unique emails
- LOGO DISPLAY ON WALK FUNDRAISING
  PLATFORM
- LOGO INCLUDED IN PARTICIPANT EMAILS
- LOGO ON EVENT ROUTE SIGN (2.5 X 4FT)
- INCLUSION ON TWO WTFH SOCIAL MEDIA POSTS
  Reaching 19,580 followers on Facebook, Twitter & Instagram

**EVENT ACCESS:**
- A 10 X 10 TENT WITH TABLE, CHAIRS & LITE
  SNACKS FOR UP TO 10 PEOPLE
- 10 PARTICIPANT SPOTS & WTFH T-SHIRTS

**BRONZE SPONSOR - $500**
HELP PROVIDE 3,000 MEALS

- COMPANY PRODUCT/MARKETING MATERIAL
  PLACEMENT IN WALKER SWAG BAG
- LOGO DISPLAY ON WALK FUNDRAISING
  PLATFORM
- LOGO ON EVENT ROUTE SIGN (2.5 X 4FT)
- INCLUSION ON ONE 'BRONZE SPONSOR' THANK YOU
  SOCIAL MEDIA POST
  Reaching 19,580 followers on Facebook, Twitter & Instagram

**EVENT ACCESS:**
- 2 PARTICIPANT SPOTS & WTFH T-SHIRTS

**SIGN SPONSOR - $250**
HELP PROVIDE 900 MEALS

- LOGO ON EVENT ROUTE SIGN (2.5 X 4FT)
- INCLUSION ON ONE 'SIGN SPONSOR' THANK YOU
  SOCIAL MEDIA POST
  Reaching 19,580 followers on Facebook, Twitter & Instagram

**EVENT ACCESS:**
- 1 PARTICIPANT SPOT & WTFH T-SHIRT

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ACCESS TO WANNAMAKER PARK IS FREE WITH COUNTY PARK GOLD PASS OR $2 PER PERSON
THANK YOU FOR KEEPING LCFB'S PRIMARY FOCUS ON SERVING OUR NEIGHBORS
2022 SPONSORSHIP OPPORTUNITIES

September 18, 2022
Wannamaker Park
North Charleston, SC

SPONSORSHIP COMMITMENT

☐ PRESENTING SPONSOR ($10,000)  ☐ BRONZE SPONSOR ($500)
☐ GOLD SPONSOR ($5,000)  ☐ SIGN SPONSOR ($250)
☐ SILVER SPONSOR ($2,500)

Individual or Company Name: ____________________________

Contact Name: ____________________________

Address: ____________________________

City: ____________________________ State: ____________________________ Zip: ____________________________

Email: ____________________________ Phone: ____________________________

CARD NUMBER: ____________________________ CVC: ____________________________ Exp. Date: ____________________________

Name on Account: ____________________________

Telephone: ____________________________

Signature: ____________________________

FORM OF PAYMENT:

☐ CASH  ☐ CHECK

CREDIT CARD ☐ VISA ☐ AMEX ☐ MC ☐ DISC

LET’S UNITE TO FEED THE LOWCOUNTRY!

EVENT DETAILS

- MID-DAY START, 3-4 HOURS OF FUN
- 5K NATURE WALK
- 1 MILE FAMILY-FRIENDLY INTERACTIVE LOOP
- NUTRITION, HEALTH & WELLNESS
- ACTIVITIES FOR ALL AGES
- PRIZES, FOOD TRUCKS & MORE!

I thought pantries were for people who were less fortunate, but anybody could be less fortunate in a day or in a second.

Please make your check payable to:
Lowcountry Food Bank
2864 Azalea Dr
Charleston, SC 29405

MEET CANDICE
Friend of the Food Bank