



4th annual WALK TO FIGHT HUNGER

PRESENTED BY **Parker's kitchen**

2024 SPONSORSHIP OPPORTUNITIES

September 22, 2024

Wannamaker Park
North Charleston, SC

LOWCOUNTRY FOOD BANK'S MISSION

To unite our community in pursuit of equitable, dignified, and consistent access to food.

EVENT DETAILS

The **Walk to Fight Hunger** is a family-friendly event to raise awareness of food insecurity in our community and provide vital funds to support Lowcountry Food Bank's programs. This annual event takes place in September in honor of **Hunger Action Month**, a nationwide campaign designed to inspire giving and raise awareness of food insecurity in the United States.

Your **Sponsorship** will further Lowcountry Food Bank's mission and help provide thousands of nutritious meals containing fresh produce, protein, and dairy to more than 200,000 neighbors.

1 in 5 children faces food insecurity in our community. Every dollar raised will support Lowcountry Food Bank's mission and help ensure that all children, seniors, and families across the Lowcountry receive the nourishment they need to thrive.

Food Insecurity In Our Community



1 in 5 children is food insecure



The food insecurity rate in the 10 coastal counties of SC is 8.7%



Nearly **50%** of the people served are children and seniors



50% of the food insecure families we serve have an annual income of **\$10,000 or less**

Food insecurity is defined as a lack of consistent access to enough food for every person in their household to live an active, healthy life.

To become a sponsor, please contact:
Katrina Machado, Annual Giving Officer
(843) 747-8146 ext. 105 | kmachado@lcfbank.org

SPONSORSHIP LEVELS AND BENEFITS

	PRESENTING SOLD	GOLD \$5,000 (LIMIT 5)	SILVER \$2,500 (LIMIT 10)	BRONZE \$1,000 (LIMIT 15)	EVENT PARTNER \$500 (NO LIMIT)	SIGN \$250 (NO LIMIT)
WAIVED PARK ADMISSION FOR SPONSOR GUESTS	✓					
NAMING RIGHTS & TV/ RADIO AD INCLUSION	✓					
DESIGNATED VIP AREA WITH LIGHT REFRESHMENTS	✓	✓				
COMPLIMENTARY PARTICIPATION SPOTS & WTFH T-SHIRTS	20	10	5	2	2	2
LOGO ON WTFH T-SHIRT	✓	✓	✓			
COMPANY PRODUCT/MARKETING MATERIAL PLACEMENT IN WALKER SWAG BAG (500 MATERIALS IN ALL)	✓	✓	✓			
LOGO REPRESENTED ON LCFB WEBSITE AND EVENT EMAILS	✓	✓	✓	✓		
LOGO PLACEMENT ON WTFH FUNDRAISING SITE	✓	✓	✓	✓		
LOGO ON EVENT ROUTE SIGN	✓	✓	✓	✓		✓
DEDICATED SOCIAL MEDIA POST	✓	✓	✓	✓	✓	✓
DEDICATED TABLE, TENT & TWO CHAIRS IN ACTIVITY AREA				✓	✓	



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2024 SPONSORSHIP DESCRIPTION

September 22, 2024

Wannamaker Park
North Charleston, SC

PRESENTING SPONSOR - \$10,000

HELP PROVIDE 50,000 MEALS

SOLD

- OFFICIAL NAMING RIGHTS - "PRESENTED BY"
- INCLUSION IN TV, RADIO & PRESS RELEASE
- PROMINENT LOGO DISPLAY ON WTFH T-SHIRT & EVENT SIGNAGE
- COMPANY PRODUCT/MARKETING MATERIAL PLACEMENT IN WALKER SWAG BAG (**ESTIMATED ATTENDANCE: 500**)
- LOGO REPRESENTATION ON LCFB WEBSITE & ALL WTFH EMAILS
Email reach of 22,000
- PROMINENT LOGO DISPLAY ON WTFH FUNDRAISING PLATFORM
- INCLUSION ON ALL WTFH SOCIAL MEDIA POSTS
Reach of 20,900 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- WAIVED PARK ADMISSION FEE FOR UP TO 20 PEOPLE
- DESIGNATED VIP AREA WITH LIGHT REFRESHMENTS
- 20 PARTICIPANT SPOTS & WTFH T-SHIRTS

SILVER SPONSOR - \$2,500

HELP PROVIDE 12,500 MEALS

- LOGO PLACEMENT ON WTFH T-SHIRT
- COMPANY PRODUCT/MARKETING MATERIAL PLACEMENT IN WALKER SWAG BAG (**ESTIMATED ATTENDANCE: 500**)
- LOGO REPRESENTATION ON LCFB WEBSITE & TWO WTFH EMAILS
Email reach of 22,000
- LOGO DISPLAY ON WTFH FUNDRAISING PLATFORM
- LOGO ON EVENT ROUTE SIGN
- INCLUSION ON ONE "SILVER SPONSOR" THANK YOU SOCIAL MEDIA POST
Reach of 20,900 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- 5 PARTICIPANT SPOTS & WTFH T-SHIRTS

SIGN SPONSOR - \$250

HELP PROVIDE 1,250 MEALS

- LOGO OR NAME ON EVENT ROUTE SIGN
- INCLUSION ON 1 'SIGN SPONSOR' THANK YOU SOCIAL MEDIA POST
Reach of 20,900 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- 2 PARTICIPANT SPOTS & WTFH T-SHIRTS

GOLD SPONSOR - \$5,000

HELP PROVIDE 25,000 MEALS

- LOGO PLACEMENT ON WTFH T-SHIRT
- COMPANY PRODUCT/MARKETING MATERIAL PLACEMENT IN WALKER SWAG BAG (**ESTIMATED ATTENDANCE: 500**)
- LOGO REPRESENTATION ON LCFB WEBSITE & TWO WTFH EMAILS
Email reach of 22,000
- LOGO DISPLAY ON WTFH FUNDRAISING PLATFORM
- LOGO ON EVENT ROUTE SIGN
- INCLUSION ON TWO WTFH SOCIAL MEDIA POSTS
Reach of 20,900 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- DESIGNATED VIP AREA WITH LIGHT REFRESHMENTS
- 10 PARTICIPANT SPOTS & WTFH T-SHIRTS

BRONZE SPONSOR - \$1,000

HELP PROVIDE 5,000 MEALS

- DEDICATED TABLE, TENT & TWO CHAIRS IN ACTIVITY AREA FOR YOUR BUSINESS TO SHARE PROMOTIONAL MATERIALS
Please note that businesses are not allowed to sell items at the WTFH
- LOGO DISPLAY ON WTFH FUNDRAISING PLATFORM & LCFB WEBSITE
- LOGO ON EVENT ROUTE SIGN
- INCLUSION ON ONE 'BRONZE SPONSOR' THANK YOU SOCIAL MEDIA POST
Reach of 20,900 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- 2 PARTICIPANT SPOTS & WTFH T-SHIRTS

EVENT PARTNER - \$500

HELP PROVIDE 2,500 MEALS

- DEDICATED TENT, TABLE & TWO CHAIRS FOR YOUR BUSINESS TO SHARE PROMOTIONAL MATERIALS AT WTFH
Please note that businesses are not allowed to sell items at the WTFH
- INCLUSION ON 1 'EVENT PARTNER' THANK YOU SOCIAL MEDIA POST
Reach of 20,900 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- 2 PARTICIPANT SPOTS & WTFH T-SHIRTS

ACCESS TO WANNAMAKER PARK IS FREE WITH COUNTY PARK GOLD PASS OR \$2 PER PERSON.

THANK YOU FOR KEEPING LCFB'S PRIMARY FOCUS ON SERVING OUR NEIGHBORS.



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2024 SPONSORSHIP PAYMENT

September 22, 2024

Wannamaker Park
North Charleston, SC

I AM PROUD TO SUPPORT LOWCOUNTRY FOOD BANK'S 2024 WALK TO FIGHT HUNGER AT THE FOLLOWING LEVEL:

- SOLD** REPRESENTING SPONSOR (\$10,000) BRONZE SPONSOR (\$1,000) **FORM OF PAYMENT:**
- GOLD SPONSOR (\$5,000) EVENT PARTNER (\$500) CASH CHECK
- SILVER SPONSOR (\$2,500) SIGN SPONSOR (\$250) CREDIT CARD VISA AMEX MC DISC

Sponsor Name (written as you would like it to appear on event promotional materials)

Card Number

Contact Name:

CVC

Exp. Date

Address

Name on Account

City

State

Zip

Telephone

Email

Signature

Upon completion, please mail or email this document to Katrina Machado at 2864 Azalea Drive, Charleston, SC 29405 or kmachado@lcfbank.org.

If paying by check, please make your check payable to **Lowcountry Food Bank** and mail to: Lowcountry Food Bank, Attn: Katrina Machado, 2864 Azalea Drive, Charleston, SC 29405

LET'S UNITE TO NOURISH THE LOWCOUNTRY!

96%

of each charitable dollar is spent on direct programs and services.

EVENT DETAILS

- 11:00AM - 2:00 PM
 - 10:30AM - CHECK IN BEGINS
 - 11:00 AM - EVENT BEGINS
 - 12:15 PM - WALK BEGINS
 - 1:30 PM - AWARDS & CLOSING REMARKS
- 5K NATURE WALK
- 1 MILE FAMILY-FRIENDLY LOOP
- NUTRITION, HEALTH & WELLNESS
- ACTIVITIES FOR ALL AGES





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PARTICIPATION OPPORTUNITIES

September 22, 2024

Wannamaker Park
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Your **participation** can provide thousands of nutritious meals containing fresh produce, protein, and dairy to more than 200,000 neighbors who face food insecurity.

CREATE A TEAM

CORPORATE WALK TEAM

A company commits to a donation amount and promotes fundraising with their employees.

WALK TEAM

Dedicated team leader actively recruits two or more people to join their team and fundraise towards a pre-determined goal.

INDIVIDUAL FUNDRAISING WALKER

One person commits to raise critical funds virtually or in-person.

SATELLITE WALKER

One person or a group of people commit to raise money through fundraising efforts and will walk on their own time at a location of their choice.

SOUPER HERO

Create your own food drive (personal or as a team) and either bring your food collection to the Walk or to one of the three Lowcountry Food Bank offices.

LEARN MORE OR REGISTER
BY SCANNING THIS LINK

<https://secure.qgiv.com/event/2024walktofighthunger/>



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- ACTIVITIES FOR ALL AGES

BECOME A SPONSOR

PRESENTING **SOLD** SPONSOR - \$10,000

1 AVAILABLE

GOLD SPONSOR - \$5,000

5 AVAILABLE

SILVER SPONSOR - \$2,500

10 AVAILABLE

BRONZE SPONSOR - \$1,000

15 AVAILABLE

EVENT PARTNER - \$500

SIGN SPONSOR - \$250

Questions about the event or how to become a sponsor? Please contact:
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(843) 747-8146 ext. 105 | kmachado@lcfbank.org

CREATING A **NOURISHED** AND **THRIVING** COASTAL SOUTH CAROLINA, **TOGETHER.**