



2026 SPONSORSHIP OPPORTUNITIES

**Saturday,
September 26, 2026**

**Wannamaker Park
North Charleston, SC**

LOWCOUNTRY FOOD BANK'S MISSION

To unite our community in pursuit of equitable, dignified, and consistent access to food.

EVENT DETAILS

The **Walk to Fight Hunger** is a family-friendly event to raise awareness of food insecurity in our community and provide vital funds to support Lowcountry Food Bank's programs and services. This annual event takes place in September in honor of **Hunger Action Month**, a nationwide campaign designed to inspire giving and raise awareness of food insecurity in the United States.

The food insecurity rate across our community has reached a 20-year high. 13% of individuals across coastal South Carolina face food insecurity which translates to over 204,000 individuals. 48,000 of these individuals are children.

Your **Sponsorship** will further the mission of Lowcountry Food Bank and help provide thousands of nutritious meals which contain fresh produce, protein, and dairy to our neighbors across coastal South Carolina.

Food Insecurity In Our Community



1 in 5
children is
food insecure



The food insecurity rate in the 10 coastal counties of SC is 13%



Nearly **50%** of the people served are children and seniors



50% of the food insecure families we serve have an annual income of **\$10,000 or less**

Food insecurity is defined as a lack of consistent access to enough food for every person in their household to live an active, healthy life.

Sponsorship questions? Please contact:

Katrina Machado, Annual Giving Officer

(843) 747-8146 ext. 105 | kmachado@lcfbank.org

SPONSORSHIP LEVELS AND BENEFITS

	PRESENTING SOLD (LIMIT 1)	GOLD \$5,000 (LIMIT 5)	SILVER \$2,500 (LIMIT 10)	BRONZE \$1,000 (LIMIT 15)	EVENT PARTNER \$500 (NO LIMIT)	TRIBUTE \$275 (NO LIMIT)	SIGN \$250 (NO LIMIT)
WAIVED PARK ADMISSION FOR SPONSOR GUESTS	✓						
NAMING RIGHTS & TV/ RADIO AD INCLUSION	✓						
DESIGNATED VIP AREA WITH LIGHT REFRESHMENTS	✓	✓					
EVENT PARTICIPATION SPOTS WITH WTFH T-SHIRTS	20	10	5	2	2	2	2
LOGO ON WTFH T-SHIRT	✓	✓	✓				
COMPANY PRODUCT/MARKETING MATERIAL PLACEMENT IN WALKER SWAG BAG (300 MATERIALS IN ALL)	✓	✓	✓				
LOGO PLACEMENT ON LCFB WEBSITE AND EVENT EMAILS	✓	✓	✓	✓			
LOGO PLACEMENT ON WTFH FUNDRAISING SITE	✓	✓	✓	✓			
NAME/LOGO ON EVENT ROUTE SIGN	✓	✓	✓	✓		✓	✓
DEDICATED SOCIAL MEDIA POST	✓	✓	✓	✓	✓		
DEDICATED TABLE, TENT & TWO CHAIRS IN ACTIVITY AREA				✓	✓		



2026 SPONSORSHIP DESCRIPTION

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PREMIUM SPONSOR - \$10,000



HELP PROVIDE 30,000 MEALS

- Official Naming Rights - "Presented By"
- Inclusion in TV, Radio & Press Release
- Prominent logo placement on WTFH t-shirt and event signage
- Company product/marketing material placement in walker swag bag (**Estimated attendance: 300**)
- Logo representation on LCFB website and all WTFH emails
Email reach of ~22,000
- Prominent logo display on WTFH fundraising platform
- Inclusion in all WTFH social media posts
Reach of 25,300 followers on Facebook, Twitter & Instagram

Event Access:

- Waived park admission fee for up to 20 people
- Designated VIP area with light refreshments
- 20 participant spots with WTFH t-shirts

GOLD SPONSOR - \$5,000

HELP PROVIDE 15,000 MEALS

- Logo placement on WTFH t-shirt
- Company product/marketing material placement in walker swag bag (**Estimated attendance: 300**)
- Logo representation on LCFB website and fundraising platform
- Logo placement on two WTFH emails
Email reach of ~22,000
- Company logo placement on a Walk route sign with the text:
Sponsored by: [Logo]
- Inclusion in one "Gold Sponsor" thank-you social media post
Reach of 25,300 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- Designated VIP area with light refreshments
- 10 participant spots with WTFH t-shirts

SILVER SPONSOR - \$2,500

HELP PROVIDE 7,500 MEALS

- Logo placement on WTFH t-shirt
- Company product/marketing material placement in walker swag bag (**Estimated attendance: 300**)
- Logo representation on LCFB website and fundraising platform
- Logo placement on two WTFH emails
Email reach of ~22,000
- Company logo placement on a Walk route sign with the text:
Sponsored by: [Logo]
- Inclusion in one "Silver Sponsor" thank-you social media post
Reach of 25,300 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- 5 participant spots with WTFH t-shirts

2026 Park Entry Fee Update: The typical \$2 park entry fee is included in LCFB's event facility rental. Participants will not need to pay to enter the park on the day of the event.



2026 SPONSORSHIP DESCRIPTION

CONTINUED

**Saturday,
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BRONZE SPONSOR - \$1,000

HELP PROVIDE 3,000 MEALS

- Dedicated table, tent & two chairs in activity area for your business to share promotional materials at the event
Please note that businesses are not allowed to sell items at the WTFH
- Logo representation on LCFB website and fundraising platform
- Logo placement on two WTFH emails
Email reach of ~22,000
- Company logo placement on a Walk route sign with the text:
Sponsored by: [Logo]
- Inclusion in one 'Bronze Sponsor' thank-you social media post
Reach of 25,300 followers on Facebook, Twitter & Instagram

Event Access:

- 2 participant spots with WTFH t-shirts

EVENT PARTNER SPONSOR - \$500

HELP PROVIDE 1,500 MEALS

- Dedicated table, tent & two chairs in activity area for your business to share promotional materials at the event
Please note that businesses are not allowed to sell items at the WTFH
- Inclusion in one 'Event Partner' thank-you social media post
Reach of 25,300 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- 2 participant spots with WTFH t-shirts

TRIBUTE SIGN - \$275

HELP PROVIDE 825 MEALS

- Name of a loved one included on a Walk route sign with the option of a personalized message
Dedicate a Walk route sign in honor or memory of a loved one. Your message will be seen by participants and serve as a meaningful tribute during the event.

EVENT ACCESS:

- 2 participant spots with WTFH t-shirts

SIGN SPONSOR - \$250

HELP PROVIDE 750 MEALS

- Company logo placement on a Walk route sign with the text:
Sponsored by: [Logo]
- Inclusion in one 'Sign Sponsor' thank-you social media post
Reach of 25,300 followers on Facebook, Twitter & Instagram

EVENT ACCESS:

- 2 participant spots with WTFH t-shirts

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2026 SPONSORSHIP PAYMENT

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I AM PROUD TO SUPPORT LOWCOUNTRY FOOD BANK'S 2026 WALK TO FIGHT HUNGER AT THE FOLLOWING LEVEL:

- ☐ **SOLD** ☐ **PLATINUM SPONSOR (\$10,000)** ☐ **BRONZE SPONSOR (\$1,000)** ☐ **TRIBUTE SIGN (\$275)**
☐ **GOLD SPONSOR (\$5,000)** ☐ **EVENT PARTNER (\$500)** ☐ **IN HONOR OF:** ☐ **IN MEMORY OF:**
☐ **SILVER SPONSOR (\$2,500)** ☐ **SIGN SPONSOR (\$250)**

FORM OF PAYMENT:

- ☐ CASH ☐ CHECK ☐ ONLINE ☐ CREDIT CARD ☐ VISA ☐ AMEX ☐ MC ☐ DISC

*CLICK HERE (DIGITAL) OR
SCAN THE QR CODE
BELOW*

OPTIONAL MESSAGE ON SIGN

e.g. "In recognition of your service to others."
(please limit to 6-10 words)

Sponsor Name (written as you would like it to appear
on event promotional materials)

Card Number

Contact Name:

CVC

Exp. Date

Address

Name on Account

City

State

Zip

Telephone

Email

Signature

Upon completion, please scan and send this document to Katrina Machado at kmachado@lcfbank.org.

If mailing, please send to:

Lowcountry Food Bank, Attn: Donor Services, 2864 Azalea Drive, Charleston, SC 29405

If paying by check, please make your check payable to "Lowcountry Food Bank."

**LET'S UNITE TO NOURISH
COASTAL SOUTH CAROLINA!**

**SCAN THE QR CODE
TO PAY ONLINE**

